Helena ColoScreen occult blood products have been a trusted brand in physician offices and clinical laboratories since 1981. Next generation ColoScreen iFOBT for immunochemical detection of human hemoglobin continues that tradition, offering the latest technology for screening of gastrointestinal disease, including colorectal cancer. ColoScreen iFOBT is a one-step lateral flow chromatographic immunoassay.

ColoScreen iFOBT exceeds the sensitivity standards recommended by the American Cancer Society for annual screening of everyone aged 45+. Early detection is the answer and ColoScreen iFOBT is the key!

** CA Cancer J Clin. 2018; 68: 250-281.**
IMMUNOCHEMICAL ASSAY

HELENA
COLOSCREEN®

iFOBT

IMMUNOCHEMICAL ASSAY

FEATURES

Immunochemical
assay
Highly specific
Sensitivity of
50 µg/g feces
Easy, odor-free
collection tube

BENEFITS

Lateral flow chromatographic
immunoassay with built-in QC
Specific for human hemoglobin -
No interference from peroxidase
or blood from dietary sources
Greater sensitivity to hemoglobin
than standard guaiac assays
Sample maintains integrity
during short-term storage

COLORECTAL CANCER FACTS*

- Colorectal cancer is the 3rd most common
cancer in both men and women.
- An estimated 97,220 new cases of colon
and 43,030 of rectal cancer are expected to
occur in 2018.
- Over 50,630 Americans will die from
colorectal cancer in 2018.
- With early detection and treatment, the
5-year survival rate for colorectal cancer
is 90%; however, only 39% of colorectal
cancers are diagnosed at this stage, mostly
due to low rates of screening. After the
cancer has spread regionally to involve
adjacent organs or lymph nodes, the 5-year
survival drops to 71%. For persons with
distant metastases, 5-year survival is 14%.
- Regular screening, such as annual FOBT, is
recommended for everyone over age 45.**

* Cancer Facts & Figures 2018. © 2018, American Cancer
Society.

5061 ColoScreen iFOBT Collection Tubes - 30/pkg
5062 ColoScreen iFOBT Test Cassettes - 30/pkg
5063 ColoScreen iFOBT Mailers - 30/pkg
5064 ColoScreen iFOBT Office Pack - 30/pkg

ADVANCED
SCIENCE
MADE SIMPLE

ColoScreen iFOBT is a one-
step lateral flow
chromatographic
immunoassay.
Testing is simple:

1... Patient sample is collected
and transported in a unique
collection tube containing
stabilizing buffer with the
built-in sampling wand.

2... In the laboratory, sample is
dispensed from the collection
tube directly into the test
cassette.

3... Quality control and patient
results are read in the window.

www.helena.com | 800-231-5663 | helena@helena.com